

## 2022 WEBSITE ADVERTISING SPECIFICATIONS

### DEADLINE

MONTH OF PLACEMENT	GRAPHIC DEADLINE
September	August 17
October	September 15

### ELECTRONIC FILES

Advertising materials may be emailed. Please include:

- Final Artwork
- Website Link

**All submitted online advertising should be in digital format.**

#### IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- JPG, GIF or PNG ONLY
- Static design ONLY no animations

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

### SEND MATERIAL TO

**Gretchen Nielsen**

Director of Marketing

[gretchen@premiereshows.com](mailto:gretchen@premiereshows.com)

407-232-2052

### BANNER GUIDELINES

AD NAME	DIMENSION	SIZE
Interior Banner	500px x 400px	40K

# SAMPLE

## INTERIOR BANNER

500px x 400px

The image shows a sample interior banner for the premiereBIRMINGHAM event. The banner is 500px wide and 400px high. It features a light gray background with a dark red header bar at the top. The header bar contains the event logo 'premiereBIRMINGHAM' on the left, a search icon, and navigation links for 'BECOME AN EXHIBITOR', 'REGISTER TO ATTEND', and 'MENU'. Below the header, there are three horizontal menu items, each with a dropdown arrow: 'How Do I Register For A Hands-On Workshop?', 'I Require A Wheelchair, Where Can I Rent One?', and 'I Have A Question That Has Not Been Answered. Who Can I Ask?'. At the bottom of the banner, there are four dark red rectangular boxes, each containing the text 'Sponsor Banner Here' in white.