

Important Deadlines

premiereBIRMINGHAM

The Southeastern Beauty Event

Exhibitor Credentials are DIGITAL ONLY and will be available 30 days prior to the event. A link will be emailed from *EventsPass*, our registration partner.

Exhibitor Credentials Are For Exhibit Personnel Only in quantities as follows: 5 per 10' x 10'

Credentials are to be used only by those individuals working in the show. No one will be allowed on the show floor without digital credentials.

EXHIBIT PERSONNEL WILL NEED TO HAVE INDIVIDUAL BOOTH CREDENTIALS ON THEIR MOBILE DEVICE - PAPER CREDENTIALS WILL NOT BE PRINTED ON SITE.

Model Registration will be available 30 days prior to the show. Please contact Premiere Exhibit Services at customersupport@premiereshows.com for more information regarding use of models.

Deadline: September 23
General Liability Insurance - Rainprotection *(recommended)*
Connect to: Rainprotection

As an exhibitor, you are required to carry general liability insurance. Exhibitor agrees to provide Premiere Shows, Inc. with **an original Certificate of Insurance** showing the policy in effect at least through October 25, 2022. It should be issued by an insurance carrier authorized to do business in the State of Alabama. The coverage must be evidenced by a Certificate of Insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 general aggregate and a 30 day cancellation notice. In addition to Exhibitor, such certificates of insurance shall name as additional insureds: Informa Markets dba Premiere Show Group, the Premiere Birmingham Show, Birmingham Jefferson Convention Complex and Freeman. No exhibitor will be permitted to set up exhibit until proper insurance forms have been submitted to Show Management.

We recommend Rainprotection, for information on this type of insurance. You can reach them at (800) 966-7923, however, you might be able to get a rider attached to your current insurance policy for a small charge or no charge at all.

Email certificate to: ana@premiereshows.com

Deadline Date: October 2 *(telephone, internet)*
Convention Center Services – Birmingham Jefferson Convention Complex
Connect to: BJCC

Deadline Date: September 23 *(tables, chairs, labor, shipping, stages, etc.)*
Decorator Services – Freeman
Connect to: Decorator Services

Deadline Date: October 2 *(electric, utilities)*
Edlen Electrical
Connect to: Edlen