

2022 DOOR DECAL SPECIFICATIONS

DEADLINE: FRIDAY, SEPTEMBER 9

ACCEPTABLE FILE TYPE

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics)
- JPG or TIFF
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

REQUIREMENTS FOR ARTWORK

If submitting artwork that is mostly or entirely made up of a bitmap or raster graphic, the final resolution should be between 85 and 100 dpi (or ppi) when built at full scale (or full size). If you choose to work in scale, your resolution should increase, accordingly.

- Full scale (100%) – 85 to 100 dpi
- Half scale (50%) – 170 to 200 dpi
- Quarter scale (25%) – 340 to 400 dpi
- Tenth scale (10%) – 850 to 1000 dpi

The file format of the bitmap or raster graphic (either as the actual production file or a link to an .AI or .INDD file) should be one of the following:

- TIF file with LZW compression (preferred)
- Photoshop EPS, with 8-bit preview
- JPG

Any of the above should be saved in CMYK mode

For further details please click the following:

[Artwork Submission Guidelines](#)

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Mary Ericson
Director of Operations
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786-385-6992

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

ARTWORK DIMENSIONS

17" wide x 22" high (Vertical) - Single Sided Decals

ONSITE PLACEMENT

Upon receipt of your artwork by the deadline, Show Management will handle production, installation and dismantle. Due to the adhesive and installation process, decals are not able to be re-used. These single-sided decals are placed on the front and back of glass doors, therefore they are viewable from both sides. 4 decals will cover 2 doors, front and back.

SAMPLE

DOOR DECALS

Photos provided are for reference only and may not refer to your exact location.

