

# premiere show group

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## WHAT'S STILL TO COME FROM PREMIERE SHOW GROUP IN 2018 Premiere Philadelphia – September 23-24 • Premiere Beauty Classic – October 7-8 • Premiere Birmingham – October 21-22

Premiere Show Group put on an amazing show this year for Premiere Orlando, June 2-4, 2018. With more than 59,750 beauty professionals in attendance, this show keeps getting bigger and better. However, their educational events do not end for the year with Premiere Orlando, their international event. Premiere Show Group also hosts three more annual shows: Premiere Philadelphia launching this year in Philadelphia, PA, Premiere Beauty Classic in Columbus, OH and Premiere Birmingham, in Birmingham, AL.

### *The Education You Need to Succeed*

Premiere's dedication to education drives them to offer their attendees that competitive edge with the Education You Need to Succeed offered both in classrooms as well as on the exhibit floor by some of the industry's biggest names and manufacturers. Premiere is the event for your entire salon or spa with topics covered such as hair cutting, styling, color, balayage, men's grooming, nail art and esthetics; as well as motivational, business and social media education.

Here is a brief glimpse of some of the educators at year's events:



- Candy Shaw
- Leen & Bertus
- Mustafa Avci
- Sam Villa
- Eden Sassoon
- Matt Beck
- Najah Aziz
- Tabatha Coffey
- Eric Pacinos
- Martino Cartier
- Pat Regan
- Tracey Hughes



- Candy Shaw
- Lala Chihaia
- Nick Arrojo
- Daniel Mason Jones
- Mark Bustos
- Rebecca Taylor
- John Mosely
- Melissa Yamaguchi
- Tracey Hughes



- Ash Fortis
- Matty Conrad
- Tamika Gibson
- Candy Shaw
- Najah Aziz
- Tracey Hughes
- Larisa Love
- Tabatha Coffey
- Wendy Evans

**Visit [premiereshows.com](http://premiereshows.com) for a full line-up at all 3 events.**

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## *Compete to Win Cash Prizes*

NEW! This year, Premiere Show Group will be adding hair styling competitions to their fall events. Licensed beauty professionals and industry students will be able to compete in two separate categories, Women's Cut, Color & Style and Bridal, Upstyling & Braiding. Additionally, Men's Grooming competitions will be returning to Premiere Birmingham and be apart of the Premiere Philadelphia lineup as well with their Fantastic Fades and Limit-Free Style competitions. "Competing is not only a great way to showcase your talents but also they are excellent opportunities to network with other artists in the industry from across the country, perfect your craft and get your work recognized in front of some of the top platform educators the industry has to offer", Jill Acosta, Marketing & Operations Coordinator.

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